

AMSTERDAM

ALL
ACRYLICS

dream × create



ROYAL  TALENS

DREAM - CREATE. Everyone has something creative in them. AMSTERDAM believes in the artist; the artist who opens up his eyes and has the courage to go for it. Who transforms dreams into creations. Use an idea, a vision. Look around you. Surprise and amaze yourself. Dare to dream in color.

AMSTERDAM gives you all the colors and materials you need to express your creativity. Use markers or spray cans if you wish to work quickly and directly. Or choose a bottle or tube of acrylic colors if you prefer to have more structure and brush strokes in your work. But AMSTERDAM acrylic colors, markers and spray cans are also ideal for combining and mixing them in your work.

***DO NOT ASK YOURSELF WHAT IS EXPECTED OF YOU.
SIMPLY FIND OUT WHAT INSPIRES YOU AND DO IT.***

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For more than 100 years Royal Talens has been known as a manufacturer and worldwide supplier of quality paint products. AMSTERDAM is a good example of this.

ROYAL  TALENS



WONDERFUL COLORS
AMSTERDAM STANDARD SERIES
PROVIDES YOU WITH EVERYTHING YOU
NEED IF YOU WANT TO USE ACRYLIC
PAIN. A HIGH-QUALITY ACRYLIC PAINT
IN 90 BRILLIANT COLORS.

PROPERTIES

- **A very high degree of lightfastness, thanks to the use of pure, stable pigments. Your works of art will retain their original color for decades.**
- **A very strong and flexible paint film as a 100% acrylate emulsion is used as binder.**
- **Exceptionally durable for a long-lasting result.**
- **Suitable for painting murals.**
- **Practically odorless.**

EASY TO USE

- **No solvent is necessary.**
- **Easy to thin with water.**
- **Thin layers dry within half an hour.**

COLOR OVERVIEW

Standard Series colors are available in a wide variety of packaging and sizes: in 20 ml, 120 ml and 250 ml tubes and in 500 ml and 1000 ml bottles.



RECOMMENDED BASIC PALETTE

The eight colors below form the basic palette of the Standard Series:

105 TITANIUM WHITE

275 PRIMARY YELLOW

268 AZO YELLOW LEMON

311 VERMILION

369 PRIMARY MAGENTA

504 ULTRAMARINE

572 PRIMARY CYAN

735 OXIDE BLACK

These colors are pure and can be mixed with numerous other colors. If you wish to find out more about colors and how to mix them, please read the COLOR booklet of Talens.



SPECIALS

Discover the possibilities of the metallic and reflex colors of AMSTERDAM Specialties. They can also be used in combination with all other 73 colors of the Standard Series.



ARTISTS

STANDARD SERIES



PIA

create





FINE LINES

AMSTERDAM also supplies a dosing nozzle that is sold in packs of five. The nozzle makes it much easier to apply fine lines. It can be easily mounted on the 75 ml, 120 ml, 150 ml and 250 ml tubes and is resealable

STANDARD SERIES + SPECIALTIES

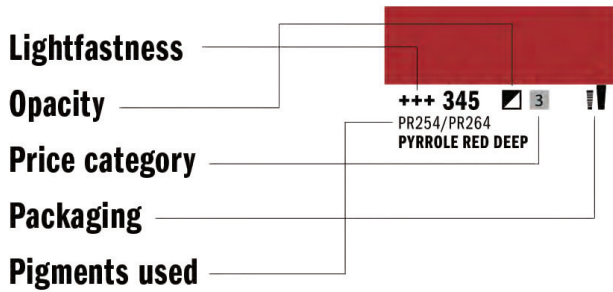
+++ 104 <input checked="" type="checkbox"/> PW7/PK42 ZINC WHITE	+++ 105 <input checked="" type="checkbox"/> PW6 TITANIUM WHITE	+++ 289 <input checked="" type="checkbox"/> PW6/PK42 TITANIUM BUFF LIGHT	+++ 290 <input checked="" type="checkbox"/> PW6/PR101/PBK11 TITANIUM BUFF DEEP	+++ 222 <input checked="" type="checkbox"/> PW6/PK42 NAPLES YELLOW LIGHT	+++ 282 <input checked="" type="checkbox"/> PW6/PK42/PK7 NAPLES YELLOW GREEN	+++ 223 <input checked="" type="checkbox"/> PW6/PK24/PY154 NAPLES YELLOW DEEP
+++ 292 <input checked="" type="checkbox"/> PW6/PK42/PR101 NAPLES YELLOW RED LIGHT	+++ 224 <input checked="" type="checkbox"/> PW6/PK24/PK7 NAPLES YELLOW RED	+++ 274 <input checked="" type="checkbox"/> PY18.4/PW6 NICKEL TITANIUM YELLOW	+++ 243 <input checked="" type="checkbox"/> PW6/PK7 GREENISH YELLOW	++ 267 <input checked="" type="checkbox"/> PK3 AZO YELLOW LEMON	+++ 275 <input checked="" type="checkbox"/> PK3/PK74 PRIMARY YELLOW	+++ 268 <input checked="" type="checkbox"/> PK74 AZO YELLOW LIGHT
+++ 272 <input type="checkbox"/> PK128 TRANSPARENT YELLOW MEDIUM	++ 269 <input checked="" type="checkbox"/> PY74 AZO YELLOW MEDIUM	+++ 270 <input checked="" type="checkbox"/> PY74/PK34 AZO YELLOW DEEP	++ 253 <input checked="" type="checkbox"/> PK74/PK34/PW6 GOLD YELLOW	++ 276 <input checked="" type="checkbox"/> PK34/PK74 AZO ORANGE	+++ 311 <input checked="" type="checkbox"/> PK34/PK74 VERMILION	+++ 398 <input checked="" type="checkbox"/> PK112/PK74 NAPHTHOL RED LIGHT
++ 396 <input checked="" type="checkbox"/> PK112 NAPHTHOL RED MEDIUM	+++ 317 <input type="checkbox"/> PK209 TRANSPARENT RED MEDIUM	+++ 315 <input checked="" type="checkbox"/> PK254 PYRROLE RED	+++ 399 <input checked="" type="checkbox"/> PK112/PR23 NAPHTHOL RED DEEP	++ 318 <input checked="" type="checkbox"/> PK23 CARMINE	+++ 369 <input type="checkbox"/> PK19 PRIMARY MAGENTA	+++ 348 <input checked="" type="checkbox"/> PK19 PERMANENT RED PURPLE
+++ 366 <input checked="" type="checkbox"/> PK19 QUINACRIDONE ROSE	++ 316 <input checked="" type="checkbox"/> PW6/PR112/PK42 VENETIAN ROSE	+++ 330 <input checked="" type="checkbox"/> PW6/PK19/PR101 PERSIAN ROSE	+++ 361 <input checked="" type="checkbox"/> PK19/PW6 LIGHT ROSE	+++ 385 <input checked="" type="checkbox"/> PK19/PW6 QUINACRIDONE ROSE LIGHT	+++ 577 <input checked="" type="checkbox"/> PK112/PW6 PERM. RED VIOLET LIGHT	+++ 567 <input type="checkbox"/> PK19/PK23 PERMANENT RED VIOLET
+++ 344 <input checked="" type="checkbox"/> PK19/PBK7/PW6 CAPUT MORTUUM VIOLET	+++ 568 <input checked="" type="checkbox"/> PK23/PK19 PERMANENT BLUE VIOLET	+++ 507 <input checked="" type="checkbox"/> PK15/PW6 ULTRAMARINE VIOLET	+++ 519 <input checked="" type="checkbox"/> PW6/PK29 ULTRAMARINE VIOLET LIGHT	+++ 562 <input checked="" type="checkbox"/> PW6/PK15/PBK7 GREYISH BLUE	+++ 504 <input type="checkbox"/> PK29 ULTRAMARINE	+++ 512 <input checked="" type="checkbox"/> PK29 COBALT BLUE (ULTRAM.)
+++ 572 <input checked="" type="checkbox"/> PK15/PW6 PRIMARY CYAN	+++ 570 <input type="checkbox"/> PK15 PHTHALO BLUE	+++ 582 <input checked="" type="checkbox"/> PK15/PK7 MANGANESE BLUE PHTHALO	+++ 517 <input checked="" type="checkbox"/> PW6/PK15 KING'S BLUE	+++ 564 <input checked="" type="checkbox"/> PK15/PK7/PW6 BRILLIANT BLUE	+++ 551 <input checked="" type="checkbox"/> PW6/PK15/PK7 SKY BLUE LIGHT	+++ 566 <input checked="" type="checkbox"/> PK15/PBK7 PRUSSIAN BLUE (PHTHALO)
+++ 557 <input type="checkbox"/> PK15/PK7 GREENISH BLUE	+++ 522 <input checked="" type="checkbox"/> PK15/PK7/PW6 TURQUOISE BLUE	+++ 661 <input checked="" type="checkbox"/> PW6/PK7/PK15 TURQUOISE GREEN	+++ 617 <input checked="" type="checkbox"/> PK7/PK74 YELLOWISH GREEN	+++ 605 <input checked="" type="checkbox"/> PK7/PK74 BRILLIANT GREEN	+++ 618 <input checked="" type="checkbox"/> PK7/PK74 PERMANENT GREEN LIGHT	+++ 615 <input checked="" type="checkbox"/> PK7/PK74/PW6 EMERALD GREEN
+++ 619 <input checked="" type="checkbox"/> PK7/PK74 PERMANENT GREEN DEEP	+++ 675 <input type="checkbox"/> PK7 PHTHALO GREEN	+++ 621 <input checked="" type="checkbox"/> PK7/PK74/PK42 OLIVE GREEN LIGHT	+++ 622 <input checked="" type="checkbox"/> PK7/PK42/PR101 OLIVE GREEN DEEP	+++ 623 <input checked="" type="checkbox"/> PK7/PK42/PR101 SAP GREEN	+++ 227 <input checked="" type="checkbox"/> PK42 YELLOW OCHRE	+++ 231 <input checked="" type="checkbox"/> PK101/PK74 GOLD OCHRE
+++ 234 <input checked="" type="checkbox"/> PK42 RAW SIENNA	+++ 411 <input checked="" type="checkbox"/> PK101 BURNT SIENNA	+++ 408 <input checked="" type="checkbox"/> PK42/PBK11 RAW UMBER	+++ 409 <input checked="" type="checkbox"/> PK101/PBK11 BURNT UMBER	+++ 403 <input checked="" type="checkbox"/> PK11/PBK101 VANDYKE BROWN	+++ 718 <input checked="" type="checkbox"/> PW6/PBK11/PR101 WARM GREY	+++ 710 <input checked="" type="checkbox"/> PW6/PBK7/PK42 NEUTRAL GREY
+++ 708 <input checked="" type="checkbox"/> PKBK7/PK15/PK19 PAYNES GREY	+++ 702 <input checked="" type="checkbox"/> PKBK7 LAMP BLACK	+++ 735 <input checked="" type="checkbox"/> PKBK11 OXIDE BLACK				

REFLEX/METALLICS/PEARL

° 256 <input checked="" type="checkbox"/> REFLEX YELLOW	° 257 <input checked="" type="checkbox"/> REFLEX ORANGE	° 384 <input checked="" type="checkbox"/> REFLEX ROSE	° 672 <input checked="" type="checkbox"/> REFLEX GREEN	+++ 800 <input checked="" type="checkbox"/> PW6/PK15/PW20/PBK11 SILVER	+++ 802 <input checked="" type="checkbox"/> PW6/PK20/PR101 LIGHT GOLD	+++ 803 <input checked="" type="checkbox"/> PW6/PW20/PR101 DEEP GOLD
+++ 805 <input checked="" type="checkbox"/> PW6/PK19/PR101 COPPER	+++ 811 <input checked="" type="checkbox"/> PK20/PR101 BRONZE	+++ 815 <input checked="" type="checkbox"/> PW6/PK15/PW20/PBK11 PEWTER	+++ 840 <input checked="" type="checkbox"/> PW6/PK15/PW20/PBK7 GRAPHITE	+++ 817 <input type="checkbox"/> PW6/PK15/PW20 PEARL WHITE	+++ 818 <input type="checkbox"/> PW6/PK15/PW20 PEARL YELLOW	+++ 819 <input type="checkbox"/> PW6/PK15/PW20 PEARL RED
+++ 820 <input type="checkbox"/> PW6/PK15/PW20 PEARL BLUE	+++ 821 <input type="checkbox"/> PW6/PK15/PW20 PEARL VIOLET	+++ 822 <input type="checkbox"/> PW6/PK15/PW20 PEARL GREEN				

EXPLANATION OF THE SYMBOLS

Example:



LIGHTFASTNESS

+++ at least 100 years lightfast under museum conditions.

++ 25-100 years lightfast under museum conditions.

0 0-10 years lightfast under museum conditions.

The lightfastness of AMSTERDAM All Acrylics has been tested according to the ASTM norm D4303. The illustrated colors correspond to real colors as much as possible.

 Standard 120 ml tube

 Standard 500 ml bottle

S M L
 Small/Medium/Large acrylic markers

OPACITY/TRANSPARENCY

Depending on the type of pigment a color is either (semi-) transparent or (semi-)opaque. The symbols stand for:

transparent

semi-transparent

semi-opaque

opaque

THE PIGMENTS – COLOR INDEX

The pigments used in AMSTERDAM acrylic paint have been indicated according to the Color Index. This Color Index is an internationally used system for pigments and dyes that is used in all types of paint. The system is based on a number and name associated to the chemical structure. The abbreviations mean the following:

PW: pigment white

PO: pigment orange

PB: pigment blue

PG: pigment green

Pbk: pigment black

PY: pigment yellow

PR: pigment red

PV: pigment violet

Pbr: pigment brown

